

Graphics Design Rubric

A - The graphics and text used on the design project reflect an **exceptional degree of student creativity** in their creation and/or display. The design project is **exceptionally attractive** in terms of design, layout, neatness, size, etc. **All** graphics are **related to the topic** and **all** make it **easier to understand**.

B - The graphics and text used on the design project reflect **student creativity** in their creation and/or display. The design project is attractive in terms of design, layout and neatness and demonstrates an understanding of the use of design tools. **All** graphics are **related to the topic** and **most** make it **easier to understand**.

C - The graphics and text that were used by the student are **based on the designs or ideas of others and don't demonstrate original ideas**. The design project is **acceptably attractive** though it may be a **bit disorganized** and **does not demonstrate a clear understanding** of the use of **design tools**. All graphics relate to the topic and **some** make it **easier to understand**.

D - Graphics and text do not demonstrate any original thought or creativity. The design project is **distractingly cluttered** or **devoid of necessary elements** and **very poorly designed**. It is **not attractive**. Graphics **do not relate to the topic**.

F – Incomplete, but over 50% built.

I – Incomplete; less than 50% built.

Z – Not turned in